

WESTBURY MANOR MUSEUM JOINT MANAGEMENT COMMITTEE

26 September 2016

FINANCIAL REPORT AND REVENUE BUDGET 2016/17

Introduction

In accordance with the agreement between Hampshire County Council and Fareham Borough Council, the net cost of running Westbury Manor Museum is shared between the partner authorities. Hampshire Cultural Trust runs Westbury Manor Museum on behalf of the partners. This report provides an update on the budget for 2016/17 (Appendix 1) and asks the committee to note the contents of the update.

Description of 2016/17 Budget

The 2016/17 budget for Westbury Manor Museum provided in Appendix 1 reflects proposed partner contributions as follows:

1. Venue Management - salaries

Includes venue management and curator salaries and on costs.

2. Venue Management - costs

This includes expenditure on rates, supplies and services and an estimated utilities and maintenance cost based on the average costs during 11/12, 12/13 and 13/14. Due to annual fluctuations in property and maintenance costs, some years the actual cost of maintenance will be higher as works need to be carried out and in other years the burden will be lighter. Hampshire County Council will continue to pick up any such overspend in years where more work needs to be done.

3. Public Programmes (exhibitions)

This charge contributes towards the cost of the Exhibitions team and includes display development, transport, setting up and taking down, cases for local exhibitions, insurance, marketing and research relating to new exhibitions.

4. Collections

This charge contributes to the care, curatorship and management of all collections relating to Westbury Manor Museum, organised within the disciplines of Archaeology, The Arts, Natural Sciences and Social & Industrial History. The Service will continue to store, manage and provide public access to these important collections and make them available to the local community in support of exhibitions, displays and activities.

5. Better Life Chances

The Better Life Chances team is responsible for the design, creation, marketing and delivery of participatory learning sessions for young people in school and family groups, as well as other collections learning activity in both informal and formal settings, both within the museum and beyond in to the community. The team will place greater emphasis on work with hard to reach people in the specialism of Older People, Young People, Schools and Community.

6. Business Development

Business development and marketing functions form the bulk of this cost. Marketing functions include visitor research, targeted marketing campaigns, museum and *What's On* leaflets, posters, website development, email marketing, advertising and media relations leading to free editorial and promotions. Business development provides strategic guidance and direction, monitors performance, levers funding from external sources including Renaissance and Arts Council, and liaises closely with senior councillors and officers where appropriate.

These budget headings reflect the headings in the draft Venue Plans, making it easier to understand where money is being spent and how Westbury Manor Museum directly benefits. The budget has been modelled to include staff increments and a 1% pay award. They also include financial activity within the trading arm and projected income from gift aid (where applicable).

Figures shown for 2016/17 are for the period Apr-July.

Recommendations

It is recommended that the committee

- 1) notes the 2016/17 budget update.

Appendix 1

Westbury Manor Museum Joint Management Committee Budget 2016/17

Expenditure	Actuals 2014/15	Budget 2015/16	Actuals 31 Mar 2016	Budget 2016/17	Actuals 25 Aug 2016/17
Venue Management – Salaries	47,040	47,430	46,544	47,904	9,169
Venue Management – costs*	27,183	18,474	12,420	27,183	2,792
Public Programmes	23,504	18,433	23,504	18,433	6,151
Collections	43,941	45,421	43,941	45,421	15,140
Better Life Chances	33,214	32,574	33,214	32,574	8,062
Business Development	16,605	22,577	16,605	22,577	7,450
Total Expenditure	191,486	184,909	176,228	194,092	48,764
Income	16,471	17,175	14,575	17,175	7,743
Net Expenditure	175,016	167,734	161,653	185,607	41,021

Income	Actuals 2014/15	Budget 2015/16	Actuals 31 Mar 2016	Budget 2016/17	Actuals 30 April 2016/17
Hampshire Cultural Trust/HCC	110,486	103,204	97,123	121,077	0
Fareham Borough Council	64,530	64,530	64,530	64,530	64,530
Total Income	175,016	167,734	161,653	185,607	64,530

In addition to the above, it is recognised that Fareham Borough Council makes the following additional contributions:

Expenditure	£
Employees	6,200
Premises (maintenance of grounds)	5,000
Commercial rental value (including Committee Section)	40,000
Central Costs (including Committee Section)	7,800
Total	59,000

Excludes all central costs provided within HCT such as Finance, HR, IT, Administration and Legal Services which equates to an estimated cost of £36,431.

*This includes expenditure on rates, supplies and services and an estimated utilities and maintenance costs based on the average actual costs during 11/12, 12/13 and 13/14 (due to annual fluctuations in property and maintenance costs, some years the actual cost of maintenance will be higher as works need to be carried out and in other years the burden will be lighter. HCT/HCC will continue to pick up any overspend in years when the work needs to be done.